

Abbotsford Garden Tour

SPONSORSHIP AND DONOR INFORMATION

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Welcome to our Garden Tour

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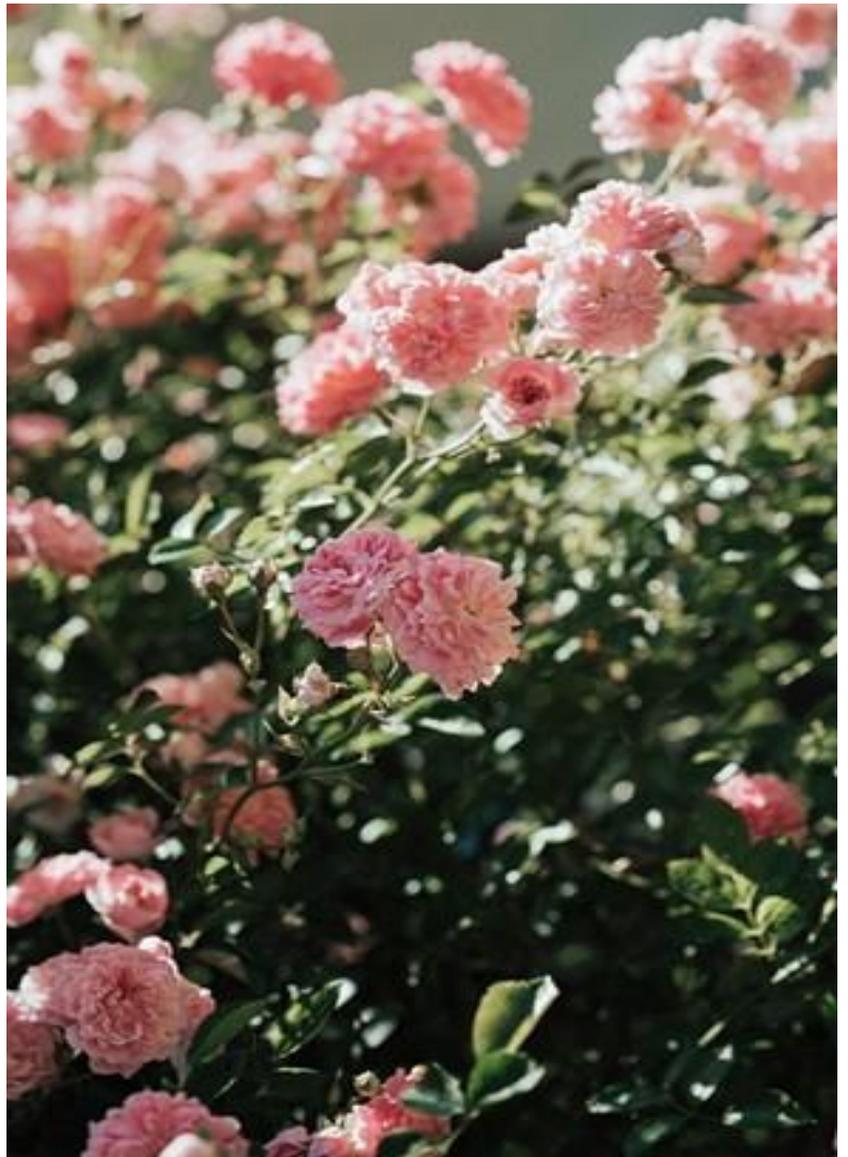
About Abbotsford Senior Centre

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Sponsorship Opportunities

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Join us as a Donor or Volunteer



Date: June 20, 2026

Time: 10:00 am – 4:00 pm

Gardens: 12 exceptional private gardens (Glebe and Westboro)

Attendance: 300+ participants from across Ottawa

Highlights: Ticketholders experience the beauty, inspiration, artistry and passion these gardeners generously share with the community.

WELCOME TO OUR GARDEN TOUR

We warmly invite you to partner with us as a corporate sponsor of the 2026 Garden Tour, a community event that celebrates Ottawa gardens while supporting vital programs at Abbotsford. Sponsors like you help us continue our important work with seniors while giving your business meaningful visibility among engaged audiences across Ottawa. With several sponsorship levels available, you can choose the option that best aligns with your goals and community presence.

We would be honoured to showcase your business as a valued supporter of this beloved annual event.

Why sponsor?



SPONSOR FOR IMPACT

- **Boost your brand visibility:** Reach engaged, environmentally conscious residents through prominent event signage, digital promotion, and community-wide media exposure.
- **Show your community leadership:** Demonstrate your commitment to sustainability, aging well, and community enrichment.
- **Expand your network:** Build relationships with fellow sponsors, civic leaders, and passionate gardeners.
- **Inspire your team:** Offer your employees hands-on volunteer opportunities that foster pride, purpose and community connection.

ABOUT ABBOTSFORD AT THE GLEBE CENTRE

The Glebe Centre (a registered charity) oversees the delivery of services devoted to enhancing the lives of older adults with compassionate programs and meaningful supports through its Abbotsford facility. For many of the seniors we serve, Abbotsford is more than a building – it's a lifeline. It's where they find community, connection, and care. Garden tour sponsorships help ensure this well-loved event continues to flourish, with proceeds directly supporting programs that enrich the lives of older adults.



- More than 800 members from across Ottawa take part in Abbotsford's year-round programs that nurture physical health, mental well-being, and vital social connection.
- Over 1,200 clients and their families rely on Abbotsford for practical, life-enhancing support including in-home assistance, telephone assurance, personal care, transportation to medical appointments, and specialized programs for those living with dementia.
- Abbotsford's programs and services ensure that Ottawa's seniors continue to receive the care, companionship, and dignity that are essential for independence and aging well.
- All Abbotsford programs are delivered under the trusted leadership and governance of The Glebe Centre.



SPONSORSHIP OPPORTUNITIES

Pollinator Patron – \$5000+

- Prominent signage placement at Abbotsford Senior Centre main entrance and sponsored refreshment location (location TBC)
- Dedicated sponsor spotlight feature on social media post
- Logo and link in *Abbotsford at the Glebe Centre Newsletter* (distribution 1200)
- Ten (10) complimentary garden tour tickets
- Opportunity to promote your business at Abbotsford Senior Centre
- Verbal recognition during the Garden Owners Tour (Sunday, June 21)
- Plus, all Canopy Champion benefits below

Canopy Champion – \$3000

- Logo signage at all participating gardens
- Logo and link included in two pre-event social media promotions
- Logo placement in the event program
- Four (4) complimentary garden tour tickets
- Option to include a promo item or coupon in event program (e.g. seed package with business card or discount coupon attached)
- Plus, all Bloom Benefactor benefits below

Bloom Benefactor – \$1000

- Signage at sponsored refreshment location (location TBC)
- Two (2) complimentary garden tour tickets
- Enhanced social media thank-you post following event
- Plus, all Seed Starter benefits below

Seed Starter – \$500

- Special mention in *Abbotsford at the Glebe Centre Newsletter* (distribution 1200)
- Inclusion of name and logo on Abbotsford Garden Tour event webpage
- Logo placement in promotional materials (posters, maps, website header)
- One (1) complimentary garden tour ticket
- Thank-you mention in social media post following event
- Business or Charitable tax receipt

More Ways to Get Involved

BECOME A DONOR

- Make a leadership donation to the *Abbotsford 2026 Garden Tour*, a cherished tradition celebrating gardening and Ottawa neighbourhood pride.
- By contributing \$500 or more, you do far more than sustain a beloved event, you help protect the dignity, well-being and independence of the older adults in our community ([business/tax receipt provided](#)).

VOLUNTEER

- Assist at one of our gardens by greeting garden tour visitors and thanking them for supporting the event.
- Support the garden host, using an information sheet provided by the organizers, to answer visitor questions about the garden.

FLORISTS AND GARDEN DESIGNERS

- Provide a container/planter display for one or more of the gardens.
- Share your expertise by donating a garden consultation for our draw

HOMEOWNERS AND GARDENERS

- Contact us to learn how your garden could be featured in the 2027 tour.

CUSTOM OPPORTUNITIES

- Don't see exactly what you're looking for or have a creative idea that compliments the event?
- Contact us to discuss a tailored sponsorship experience for your business.

To discuss any of the opportunities on this page, please contact David O'Neill, Manager of Community Programs

- do'neill@glebecentre.ca
- 613-230-5730 (ext. 322)
- <https://glebecentre.ca/news/abbotsford-2/>
- [Garden Tour weblink](#)

